

CLUB FUNDING



A Club Sponsor is essential to the success of each Sparrow Project. The business community supporting their local schools helps change the lives of kids in medical need, as well as the hundreds of children involved in the project.

A Sparrow Project sponsorship is \$4,060. Your sponsorship helps to underwrite program costs which allow students in local schools to participate in the program at no cost to the school. Each project sponsorship has two parts:

1. **\$2,560 "Sparrow Cash"** is the sponsor's seed money that students in the club "earn" by doing a minimum of 256 hours of community service on behalf of their Sparrow. Funds raised for a Sparrow are accessed by the family to assist with medical expenses and basic needs.
2. **\$1,500 Program Services** – provides a life changing program to the students in the school participating in Sparrow Clubs. Youth learn to take their eyes off of themselves, and focus on the needs of others – not only their Sparrow family, but members in their own community that they serve while performing their community service hours. Students are challenged and encouraged by the inspiring story of their Sparrow Child, motivating them to reach out to others in their community. Students are taught life lessons of compassion, character, courage, and conscience for others. The community is served and profits in ways that are immeasurable.

Some of the Sparrow Project materials and resources include:

- A motivational school assembly to explain Sparrow Clubs and how a Sparrow Project works. The assembly includes an inspiring 3 to 4 minute DVD movie produced specifically for each Sparrow Project. The DVD introduces the "Sparrow" child to the school student body and shares the challenges of the child's medical condition. Sponsor names and logos are included on this DVD. The Sparrow family attends these assemblies, when possible, so that students can "meet" their Sparrow. Students are given a school-wide challenge, and individual students may stand indicating they are willing to give at least one hour of community service on behalf of their Sparrow.
- Customized Community Service Voucher for the Sparrow Project including a picture of the Sparrow and the sponsor's name and logo.
- Sponsors are provided with a summary at the end of the Sparrow project that includes a report on the community service hours performed by the students, as well as copies of student's heartfelt reflections on "What helping my Sparrow has meant to me". These reflections are evidence of the life changing impact that Sparrow Clubs has on youth culture.
- Each Sparrow project is featured on our website: www.sparrowclubs.org. The information on the website for each project includes information on the Sparrow child, the Sparrow Club, and the Sparrow Club Sponsor. The Sponsor's logo is displayed with a direct link to their own web page.
- Project preparation, training, e-mail and phone support for adult advisors and/or student leaders throughout the year
- Communication with Sparrow families regarding the project, expectations, and accessing funds from their Sparrow account.
- Accounting for all donations and distribution of funds to each Sparrow family
- Issuance of tax deductible receipts for each designated Sparrow donation.

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CLUB FUNDING -Continued-

Additional Services provided on a region by region basis:

- Student Leadership Conference – includes interaction between all Clubs in region for purpose of inspiration and education. Event also includes videos, t-shirts, food, guest speaker and/or breakout sessions, service awards and trophies, club photos.
- Training meetings with clubs (club basics, media use, PSAs, etc)
- Thank You / Appreciation Event for Club advisors
- Closing School Assembly celebration
- Printing of Year End Posters summarizing school year
- Public Media Releases and Newspaper Ad support

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